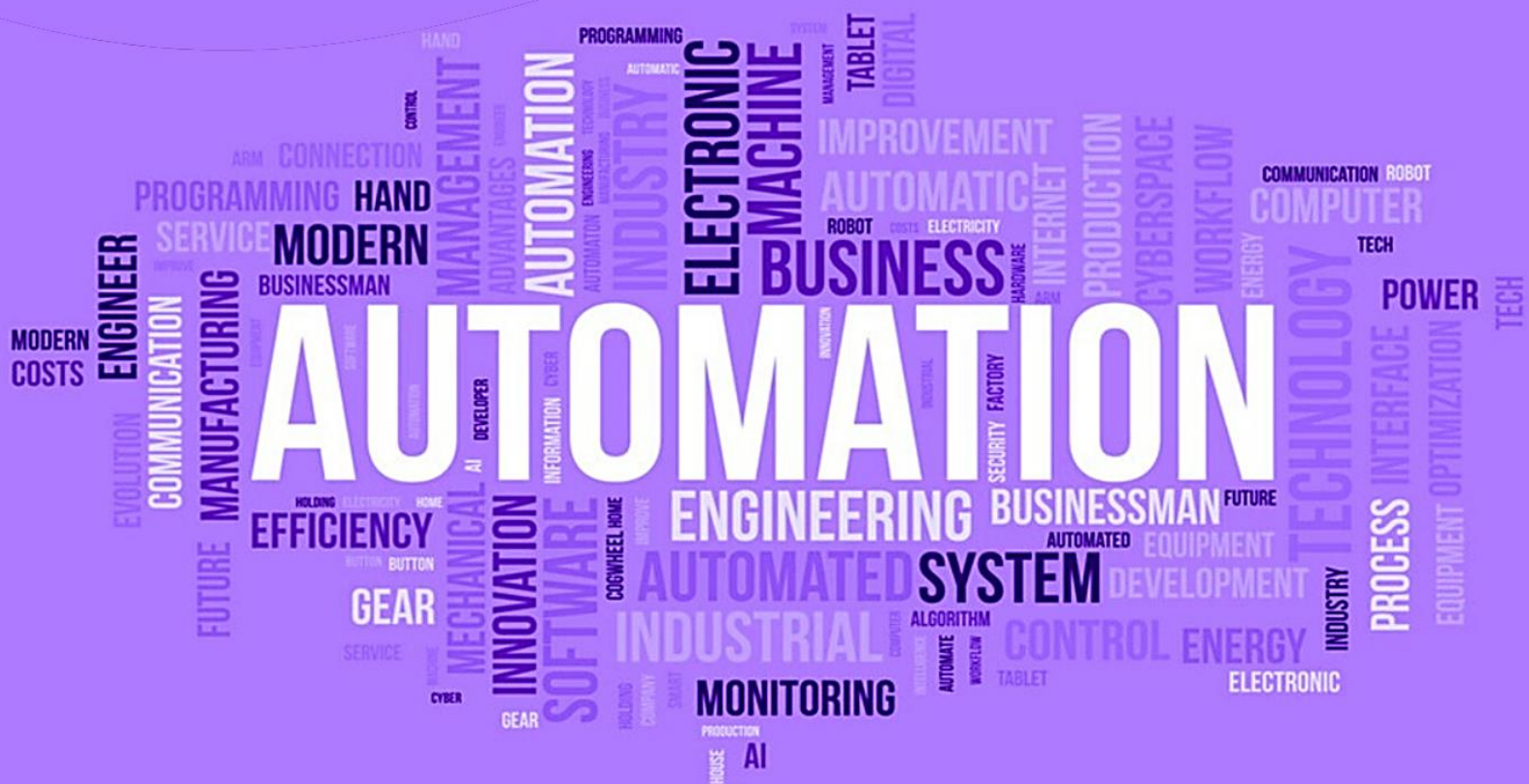


The logo for BAM Advisors is centered within a large white circle. It features a stylized purple 'B' with a diagonal line through it, followed by the letters 'A' and 'M' in a bold, sans-serif font. Below this, the word 'Advisors' is written in a smaller, black, sans-serif font.

MA'ASHI DIGITAL PLATFORM TO SIMPLIFY EMPLOYEE PENSION AND BENEFIT PROCESS

The General Pension and Social Security Authority (GPSSA) has launched "Ma'ashi," an advanced digital platform designed to streamline the management of employee pensions and benefits for Emirati and GCC nationals across the UAE. This platform marks a significant step towards the UAE's vision for a fully digital, paperless government, providing an efficient, user-friendly experience for both employers and employees.

What is the Ma'ashi Platform?

Ma'ashi is a platform that aims to digitally transform the pensions management at GPSSA. This is a key strategy that aligns with GPSSA's vision of becoming a world-class, innovative, and customer-focused pension service provider in the UAE. By using Ma'ashi, employers and employees can securely access, review, and manage their information online.

Key Features and Benefits

- **Enhanced Employee Onboarding and Payroll Registration:** Ma'ashi simplifies the onboarding process for new employees, allowing employers to register them under the GPSSA scheme with ease. The platform ensures all payroll details align with UAE pension regulations, contributing to a streamlined payroll process.
- **Real-Time Data Access:** Both employees and employers can track contributions, monitor pension benefits, and verify updates in real time. This feature enhances transparency, giving employees direct access to information about their pension status and accrued benefits.
- **Automated Compliance and Reporting:** Ma'ashi ensures compliance with UAE payroll and social security regulations by automatically generating and updating reports that meet GPSSA's requirements. Employers benefit from timely submission of reports.
- **Secure and Seamless Transactions:** With cybersecurity at the forefront, Ma'ashi is designed to keep users' personal and financial information secure. The platform enables all employers to access and avail the GPSSA's services with greater ease and in a secure environment.



Why Ma'ashi Matters

The launch of Ma'ashi is a key development in the UAE's digital transformation journey, especially in the labour and social security sectors. By facilitating smoother, quicker transactions, and offering transparency in pensions and benefits, Ma'ashi aligns with the UAE's ongoing efforts to modernize public services and enhance the well-being of its workforce.

As Ma'ashi continues to evolve, it's anticipated that additional services and features will be introduced to further empower users, support employers, and bolster GPSSA's role in providing world-class pension and social security services in the UAE.

HOW BAM ADVISORS (BAM) CAN ASSIST YOUR COMPANY

- BAM can help you **understand** the Ma'ashi platform features and compliance requirements.
- BAM can assist in the **initial setup and registration of companies** on the Ma'ashi platform and ensure that all data is accurately entered and aligned with GPSSA guidelines.
- BAM can help you **transition** smoothly to this platform, offering guidance, technical expertise and ongoing support.
- BAM can help you in **preparing and calculating** the **monthly pension** contributions accurately for **Emirati and GCC employees**.
- BAM can provide comprehensive, end to end **payroll** support for companies.

Contact Us

To discuss how we can support your business, please reach out to us

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